# Nutrition promotion and intervention activities amid COVID-19 pandemic

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Executive Director, Nutrition Foundation of the Philippines



## Outline of the presentation

NFP's nutrition promotion initiatives during COVID-19C

 Community nutrition practicum Initiatives of other organizations

- Policy issuances on health and nutrition in COVID-19
- Online breastfeeding counseling
- Food Share Program

Learnings







# **Objective**

Students should

- gain knowledge
- develop positive attitude and skills

in applying theories into practical situations in managing community-based nutrition programs, projects, and activities within the framework of the local nutrition and development plan.





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## **COMMUNITY NUTRITION PRACTICUM** MANUAL





#### **Considerations**

Practicum site should have good internet signal

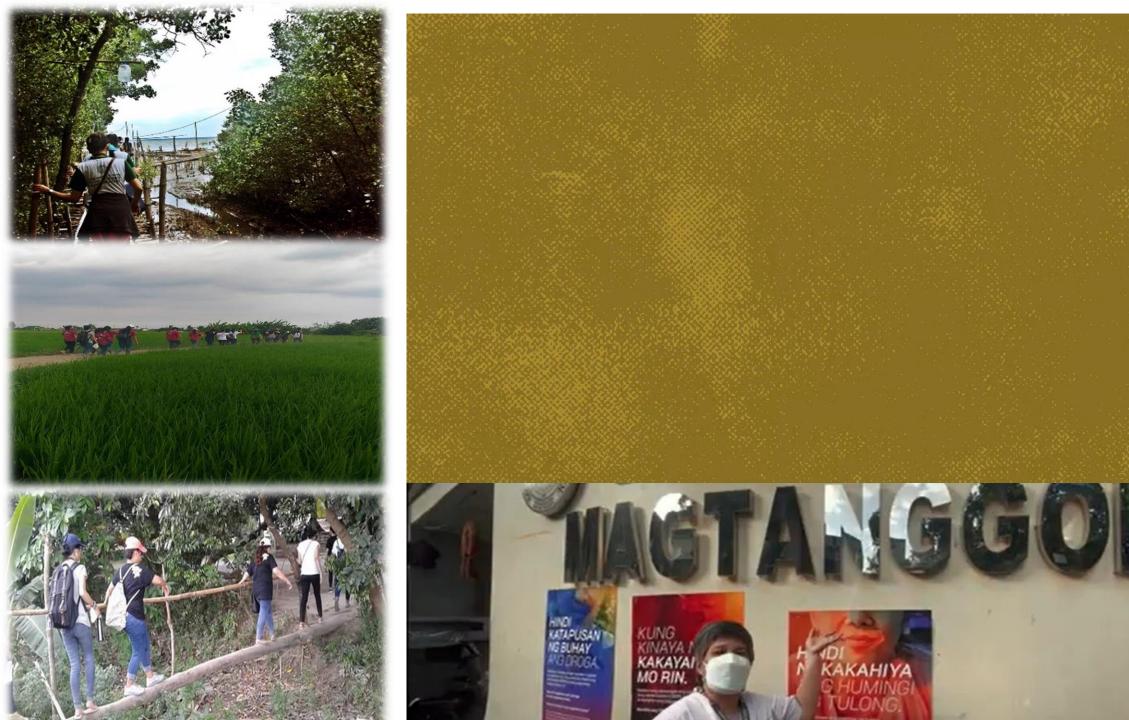
Nutrition workers in the field are busy with pandemic-related actions, i.e., vaccination

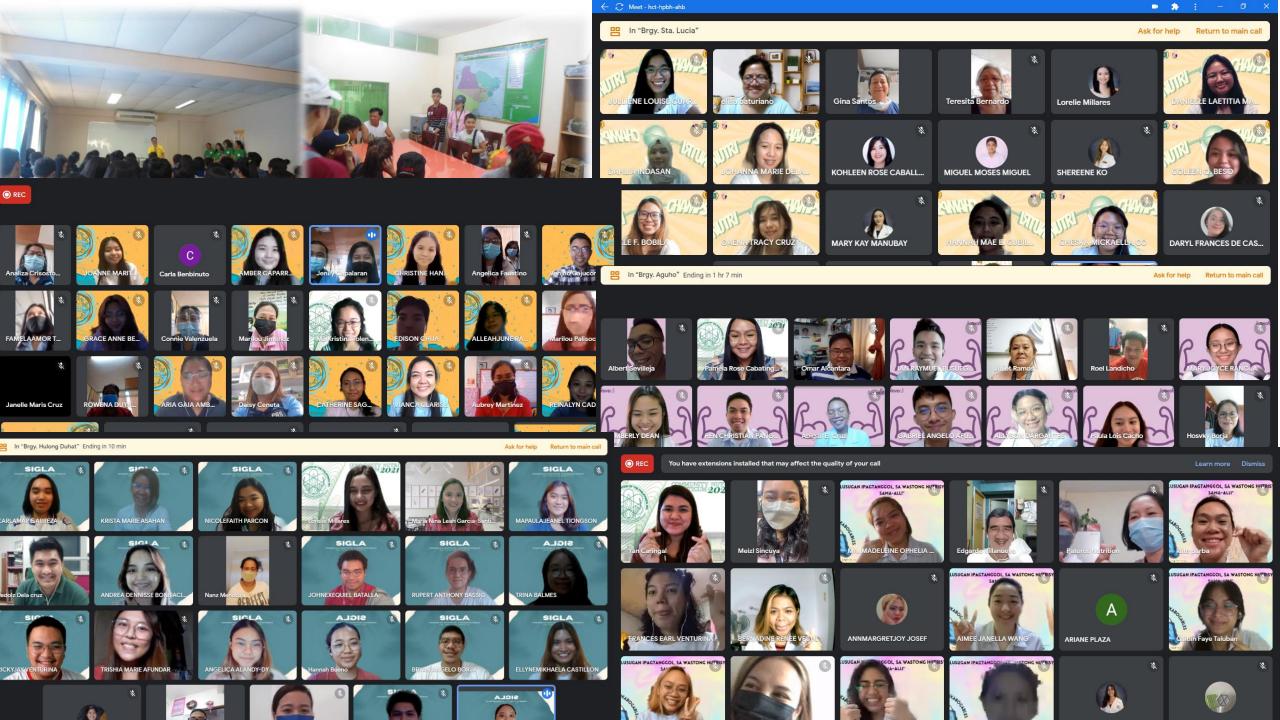
School policies on how long students should be in synchronous online activities

Students or practicumers also have challenges in internet connectivity (both signal and cost)

NFP limitations on platform (Google Business standard account)

## Adjustments done



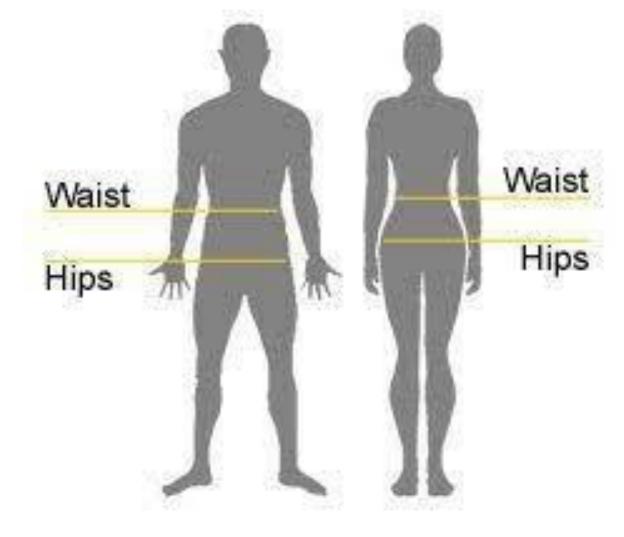


		NUTRITION FOUNDATION The Name of interviewer.  Date of interview  Date of interview  Mode of interview  Laformed concent of the respondent.  Also post  Bernical saming specificum. And plymin norm sy manum  barmagy years makespaghino ng masangkop na mga yea  tangena.  Ang papaget minyo ng mga mangging katamangan ko or  saming manting survey at samanwana nyo nag saming la  manwer). Salmant po. Magainmin na po tayo nag mining la  penglain ng Interviewee.  Tirahan:  Cadang Faladd.  Antan ng Edakdsyon.  J. Hadd nakapang-and  J. Elem. Grashata  J. Elem. Grashata  J. Elem. Grashata  J. H. Othorgynshata	gama stroyako. Ang impomasyon as ingano no Nagha hainyo pensonal information yi yantunaya alayo ay pumapayag as maging kalyonin. Sang-ayon ba kayo? (Let the responder ITON SHEET  Kasarian: Palayaw:	ng muning hishok ta a ta t
	4	B		1

Used same tools
5 households of own choice/
student, including own
household
Assumed all the respondents of
one group = one village, what







Used existing records



## Online nutrition education or ONE

Published by Yula Bringas ● · November 24 at 1:00 PM · ❸ Hugas ng kamay? √

Face mask? √

Pagkain... panatilihing masustansya at malinis!... See more

Nutrition Foundation of the Philippines, Inc.



Nutrisyunal na Implikasyon ng COVID-19 sa mga Bata Ang mga paraan upang

maaring ang dietary quantity at quality ng mga bata ay

maiwasan ang pagdami ng

urity (UNICEF, 2020)

Published by Yula Bringas ● · November 23 at 1:00 PM · ● Pihikan ba ang inyong anak? Nahihirapan ka bang pakainin si bunso

Ang pagkakaroon ng mabuting nutrisyon habang lumalaki ay

kinakailangan ng ating katawan upang maging malakas at malusog.

Paano nga ba mapakain ang bata ng wasto? Mayroon kaming ibabahagi kung paano ang tamang pagpapakain sa mga bata para sa tamang paglaki. Ang pagkain ng tama at masustansya ay nagbibigay ng enerhiya na kailangan nila para sa mga aspektong mental, mosyonal at sosy... See more

#### Tips kung paano mapakain ng Healthy ang Bata



Published by Yula Bringas • November 22 at 1:00 PM • •

Tama na ba ang nutrisyon makukuha ni baby sa pagpapasuso hanggang sa kanyang paglaki?

Mga nanay! Atin pong suriin ang epekto ng pagkaing kailangan ni

baby sa kanyang paglaki. Alam niyo bang kailangan ipagpatuloy ang sustansyang nakukuha ni

baby habang siya ay lumalaki? Bukod sa pagpapasuso kailangan din natin ipagpatuloy ang pagbibigay ng sustansya sa ating mga anak upang sila ay lumaki ng maayos at masigla.... See more

Pak na Nutrisyon para sa Bata

Magbigay ng mga pagkaing:

ikayatin si beby na kumala sa

nang oras ng pagkain at kapag

Benepisyo ng mabuting nutrisyon sa pag-aaral Makinang na mata

agkakaroon ng well-balanced

akumulasyon ng mga sustansy

Implikasyon ng

uvo at manutla ann baiat

makakatulong ng paglaki at

Nutrition Foundation of the Philippines, Inc. Published by Yula Bringas . November 19 at 1:00 PM - 3

Naghugas na ba kayo ng inyong mga kamay? Alam niyo ba na ito ang pinaka importante sa lahat bago kayo humarap sa hapagkainan? Halina't talakayin natin ang mga ibabahagi naming importanteng aspeto ng kaligtasan sa pagkain at ang iyong sariling kalinisan para sa wastong proteksyon hindi lang sa inyong mga anak kung di sa buong

Isang maligayang araw Barangay Onse! Ipapamahagi namin ang pangalawang bahagi ng aming Infographic series na tungkol sa wastong kalinisan sa p... See more

Wastong Kalinisan sa Paghanda ng





Nutrisyon para sa mga Sanggol



"Nadadala ng bata ang kanyang nutrisyon hanggang sa kanyang pagtanda" 🚨 👶

Gusto mo ba maging TOP 1 ang iyong anak? Alam mo ba na bilang isang magulang kaya mong maimpluwensyahan ang kanyang kakayahan mula sa kanyang first 1000 days of life? Halina't tahakin natin ang mga SIKRETO upang lumaki ng mahusay at masagana ang iyong sanggol.

Magandang Araw Barangay Onse! Inihahandog namin sa inyo ang ikatlong bahagi ng aming Infographic Series: Lakas WANTAWSAN sa First 1000 Days. T... See more



Nutrition Foundation of the Philippines, I Published by Yula Bringas . November 22 at 12

Masustansyang Buhay, mga taga Barangay Onsel

Nag-iisip kung paano mapanatiling masigla at ma ngayong mahigit anim na buwang gulang na siya paano umpisahan ang complementary feeding?

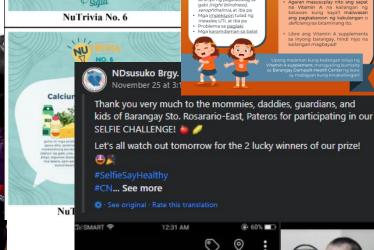
Halina't alamin and mga impormasyong kailangai tungkol sa complementary feeding! Aming inihah educational book para sa complementary feeding ng Masustansyang Pagpapakain, Alay natin Kay B Baby!... See more





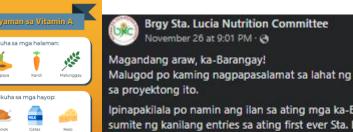








dationofthePhilippines



Ipinapakilala po namin ang ilan sa ating mga ka-B sumite ng kanilang entries sa ating first ever Sta. L

Ang TOP 3 entries na may pinakamaraming reaction pagkakataong manalo ng P500! Mangyari lamang (Like, Love and Care) para sa mga napupusuan nir mga reactions ay tatanggapin lamang hanggang I

**Brgy Sta. Lucia Nutrition Committee** 

November 26 at 9:01 PM · 🕙

Para sa mga nagnanais pang makakuha ng kopya mangyari lamang na magregister sa link:

Maraming Salamat po!

See Translation







Magandang hapon mga momshies ng Barangay Aguho! Napapaisip

Halina at basahin ang impormasyon naming ibibigay tungkol sa mga

comment at i-share ang post na ito para makita pa ng iba nating ka-

ba kayo kung ano ang magandang maidudulot ng breastfeeding?

benepisyong hatid kay mommy at baby ng breastfeeding o

Magreact muli ng 💗 kung ikaw ay nagpabreastfeed, nagpapa-

breastfeed, o magpapabreastfeed! Huwag din kalimutang mag

#BreastmilkisBestMilk #LavarnMalnutritionSeries2021

#NutritionFoundationofthePhilippines #CNP2021



Bumababa ang tyansa ni baby na magkaroon ng diarrhea o pagtatae at pneumonia. Maliwasan din ni baby ang asthma at acrema kung ito y



**Barangay Aguho** 

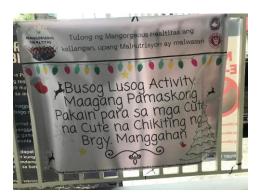
pagpapasuso!

momshie!

November 19 at 6:24 PM - 3

15 Shares

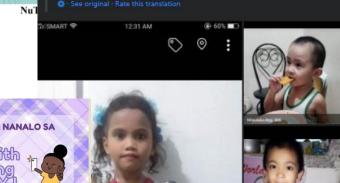




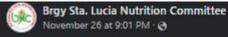












Magandang araw, ka-Barangay!

Malugod po kaming nagpapasalamat sa lahat ng sa proyektong ito.

Ipinapakilala po namin ang ilan sa ating mga ka-B sumite ng kanilang entries sa ating first ever Sta. L

Ang TOP 3 entries na may pinakamaraming reaction pagkakataong manalo ng P500! Mangyari lamang (Like, Love and Care) para sa mga napupusuan nir mga reactions ay tatanggapin lamang hanggang I

Para sa mga nagnanais pang makakuha ng kopya mangyari lamang na magregister sa link:

Maraming Salamat po!

Barangay Sta, Lucia's

Recipe Contest

See Translation



#### **Barangay Aguho**

November 19 at 6:24 PM - 3

Magandang hapon mga momshies ng Barangay Aguho! Napapaisip ba kayo kung ano ang magandang maidudulot ng breastfeeding? Halina at basahin ang impormasyon naming ibibigay tungkol sa mga benepisyong hatid kay mommy at baby ng breastfeeding o pagpapasuso!

Magreact muli ng | kung ikaw ay nagpabreastfeed, nagpapabreastfeed, o magpapabreastfeed! Huwag din kalimutang mag comment at i-share ang post na ito para makita pa ng iba nating kamomshie!

- #BreastmilkisBestMilk #LavarnMalnutritionSeries2021
- #NutritionFoundationofthePhilippines #CNP2021

See Translation



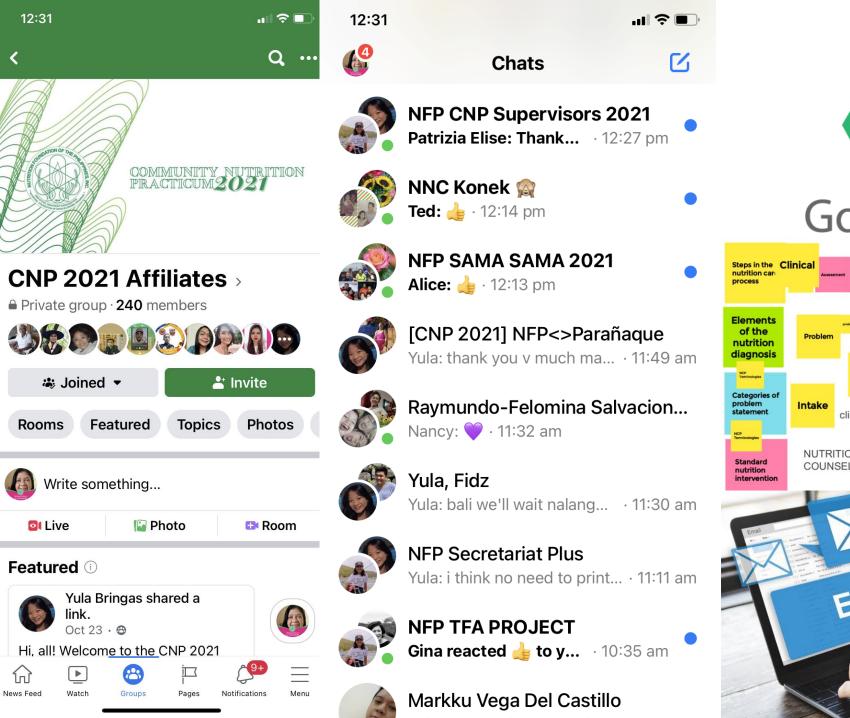




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## Google Drive





Unstable internet services

Focal person not responding to messages

## Challenges

In-charge of FB page not too conversant on being an administrator

Not sure if targets actually viewed the posts

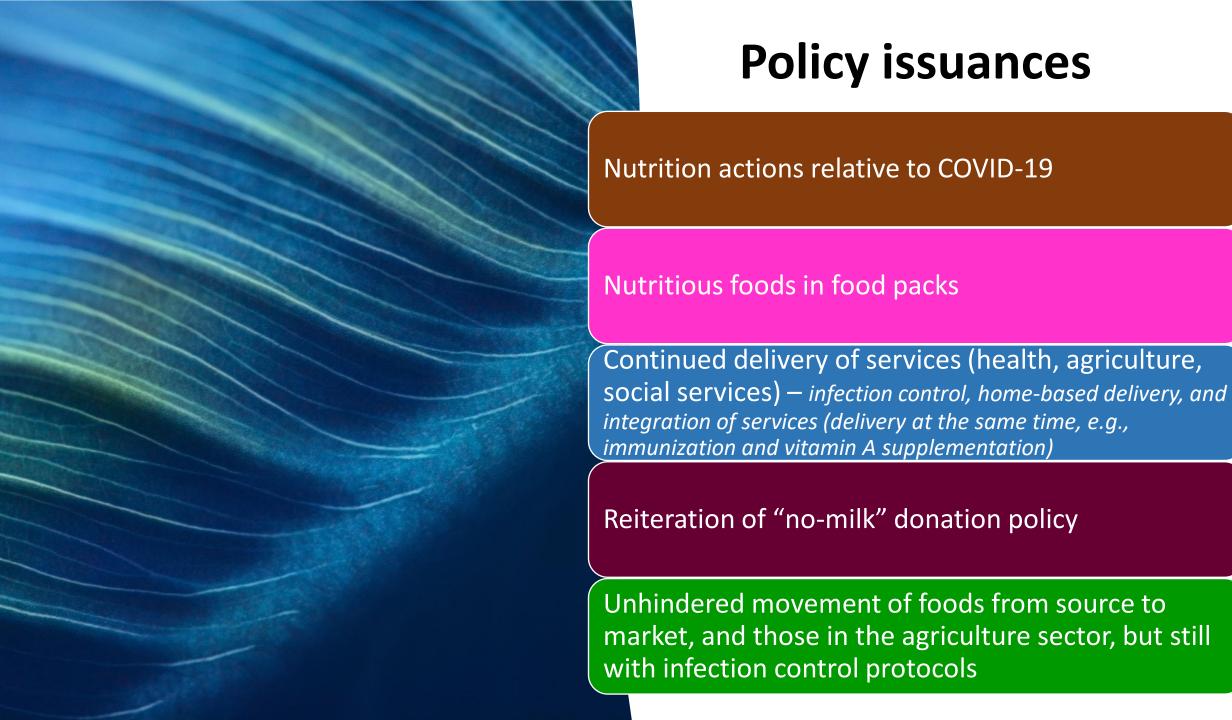
"Security" of live documents in Google Drive – could be erased, could be revised

## Nonetheless . . .

- Learnings surfaced (at least for both NFP and the affiliates)
- The FB posts and videos are tools that the local government unit can continue to use – e.g., videos in waiting areas of health centers
- The draft barangay plan could be useful
- Students will not be delayed in finishing their course







## Policy issuances

- Nutrition Cluster Advisory 1. Nutrition Cluster Guidelines on LGU Nutrition Actions Relative to COVID-19
- Nutrition Cluster Advisory 2. Nutrition Cluster Recommendations on Healthful and Nutritious Family Food Packs and Sustainable Food Sources
- DOH Memorandum 2020-0165 Interim Guidelines for Registered Nutritionist-Dietitians on the Management of Suspected, Probable and Confirmed COVID-19 Patients and the Provision of Healthy Diet to Hospital Workforce
- DOH Memorandum 2020-0166. Guidelines on the Preparation and Handling of Food in Temporary Treatment and Monitoring Facilities for COVID-19 Patients
- DOH Department Circular No. 2020-0167 on the Continuous Provision of Essential Health Services During COVID-19 Epidemic
- DOH DM 2020-0231 Guidelines on the Standardized Regulation of Donations, Related to Executive
  Order 51, series of 1986 (The Philippine Milk Code), to Health Facilities and Workers, Local Government
  Units, Non-Government Organizations, and Private Groups and Individuals in Support to the Response to
  Emergencies, Disasters, and Situations Where Health and Nutrition of Mothers, Infants, and Young
  Children are Affected
- DOH DM 2020-0319 Interim Guidelines on Covid19 Management of Pregnant, Women, Women About to Give Birth and Newborns
- **DOH DM 2020-0237** Interim Guidelines for the Delivery of Nutrition Services in the Context of COVID 19 Pandemic

## Policy issuances

- **DSWD MC No 12.** Guidelines in the Implementation of the Supplementary Feeding Program During the Community Quarantine or Other Similar Emergencies
- DepED Order No. 23 S 2020. Operational Guidelines on the School-Based Feeding Program for School Year 2020-2021
- DA MC 06 Implementing Guidelines for the Delivery of Food and Other Agricultural Commodities To, From, and Passing Through the NCR During the Thirty Day Community Quarantine
- **DA MC No. 7** Supplemental Circular Based on the Memorandum Issued by the Executive Secretary on Enhanced Community Quarantine, Ensuring Unhampered Movement of All Cargoes, Agriculture and Fishery Inputs, Food Products and Agribusiness Personnel Nationwide
- DA MC 08- Implementing Guidelines for the Implementation of Urban Agriculture Program
- **DA MC No. 9** Supplemental Circular Based on the Memorandum Issued by the Executive Secretary on Enhanced Community Quarantine, Ensuring Unhampered Movement of All Cargoes, Agriculture and Fishery Inputs, Food Products and Agribusiness Personnel Nationwide

## ontinuity of Service Delivery During the COVID-19 andemic

Responses: continued, stopped, nitiated, or not applicable

Least disrupted: Vitamin A supplementation and growth monitoring for children, IFA/MMS supplementation and weight monitoring as part of ANC.

Most disrupted services: cooking demonstrations and YCF/breastfeeding education in groups





## More fresh foods

• Eggs • Fish • Vegetables

## Food distribution



## More fresh foods

• Eggs • Fish • Vegetables

## Food distribution





This page is a repository of recipes from ingredients people can find in their pantry, fridge, or backyard garden.

The idea for this project came about due to community quarantine during the Covid-19 pandemic.

As home economists, we hope to contribute in our little own way. We envision that through this repository, people will find it easier to search for recipes suited to their needs.

#### #WhatsInYourKitchen



What's in your Kitchen

#### 10 RECIPES GAMIT ANG MGA PAGKAING M RELIEF PACKS PARA SA PAMILYANG PILI





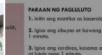


#### ANG SARDINAS AT GULAY

#### ARAAN NG PAGLULUTO

- Initin ang mantika sa kaserola.
- lgisa ang sibuyas, bawang at luya nang
- Idagdag ang sardinos at lutuin nang





Ang mga recipe na ito ay inihanda ni Asst. Prof. Luz Felicidad Callanta at ini-lay-out ni Bb. Abegail Machica ng Kolehiyo ng Ekonomiyang Pantahanan, Unibersidad ng Pilipinas -Diliman.... See more

## REALLY REALLY GOOD RECIPES USING RELIEF GOODS!

10 RECIPES GAMIT ANG MGA PAGKAING MULAS RELIEF PACKS PARA SA PAMILYANG PILIPINO

### REALLY REALLY GOOD RECIPES USING RELIEF GOODS! (PART 1)

10 RECIPES GAMIT ANG MGA PAGKAING MULA SA RELIEF PACKS PARA SA PAMILYANG PILIPINO





#### RELIEF PACKS PARA





#### **BULALO CORNED**













# Online counseling on infant and young child feeding (IYCF)

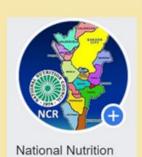
Meron ka bang tanong tungkol sa pagpapasuso o pagpapakain sa sanggol na anim (6) na buwan pataas?



Kailangan mo ba ng kausap tungkol dito, Momshies?

#### **WORRY NO MORE**

Ang mga City/Municipal Nutrition Program Coordinators ng Metro Manila na licensed Nutritionist-Dietitians at trained sa Infant and Young Child Feeding (IYCF) ay handang makinig at magbigay ng payo tungkol sa pagpapasuso at pagbibigay ng complementary food sa mga sanggol edad 6 na buwan pataas.



Council - NCR

I-PM lang ang iyong IYCF concern sa National Nutrition Council - NCR Facebook Page gamit ang format na ito:

- Complete Name
- Age
- Contact details
- Area of residence
- Pregnant or breastfeeding?
- Problem or concern

TARA MOMSHIES, KWENTUHAN TAYO!
PM IS THE KEY!

ANG PROYEKTONG ITO AY HANDOG SA INYO NG C/DNPC OF METRO MANILA ASSOCIATION, INC. AT NATIONAL NUTRITION COUNCIL - NCR.





# ONLINE COUNSELING ON INFANT AND YOUNG CHILD FEEDING



I-PM lang ang iyong IYCF concern (sa pagpapasuso or pagpapakain sa sanggol anim (6) na buwan pataas) sa National Nutrition Council - NCR Facebook Page gamit ang format na ito:

- Complete Name
- Age
- Contact details
- · Area of residence
- · Pregnant or breastfeeding?
- Problem or concern



TARA MOMSHIES, KWENTUHAN TAYO!
PM IS THEY KEY!







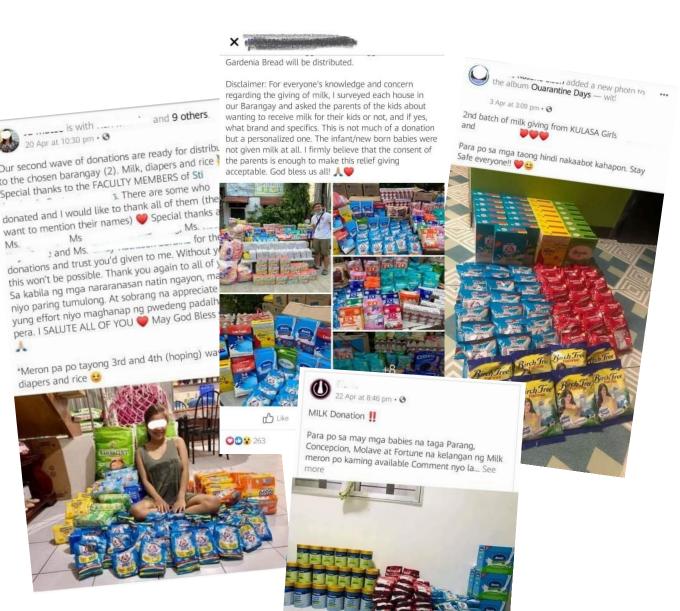
Volunteer IYCF counselors called
 Breastfeeding Friends (BFFs)







NAOS: PPANalo sa New Normal



- Metro Manila was in ECQ starting March 2020
- Rampant calls for milk donation







## **Mechanics of Online IYCF Counseling**



Query received via FB comments or page inbox



Query is acknowledged; Additional information asked i.e. location and mobile number



Query will be communicated to BFF's group chat



IYCF
counsellors will
acknowledge
the query and
volunteer who
will counsel

IYCF Counselor encodes on google sheet details of counselling done; NNC-NCR checks the google sheet and reminds counselor to follow-up the mother after 3 days



Volunteer counsellor will update NNC-NCR on the status/update on the counselling



Counsellor provides counselling through FB, chat, viber, SMS; refers to BNS for home visit, as needed



Inquiry will be encoded in the google sheet:
List of Mothers counselled by
BFFs



Details of the inquiry will be sent through PM to counsellor









	A	D	B C D E F G H I		J	K	L	М					
1	Reco	rd of mothers	counseled by NCR BFFs										
2													
3	Date Request			Mother's Information Details						Date referred		Date	
4	No.	Received (Mo/Day/Year)	Name of Mother	Facebook Account	Age	Contact Details	Area of Residence	Pregnant or Lactating	Problem or Concern	to NCR BFF (Mo/Day/Year)	Counseled by	Counseled (Mo/Day/Year)	Status
8	14	4/26/2020	Jovilyn Villanueva		27	9458832764	#12 San Guillermo Street bayanan muntinlupa city	lactating •	Nagbebreastfeeding po ako. Mag-9 months na po ang baby ko pero hindi sya nataba.	4/27/2020	Ms. Dhang Rabino	4/27/2020	Done
	15	4/26/2020	Precious Jewel Ruda		31	9175592396	Gen. Trias, Cavite	lactating •	ask ko Lang po if normal Lang sa 10months na matagal sya bago magdede ulit may ngipin na ponsya sa baba dalawa and I noticed medyo madalang sya sakin mag latch minsan inaabot .7hrsthen minsan pag mag latch sya sakin kinakagat nya ako and fussy sya then ayaw na ulit sakin mag latch Kaya gngawa ko Yung na collect konna let down Yun minsam pinapa Dede ko sknya kasi feeling dko d sya	4/27/2020	Ms. Tess Abando	4/27/2020	Done

#### **Counselor's Notes**

Indicate highlights of discussion, points emphasized and advise given to the mother. Include if mother was referred to other service or to BNS for home visit/lactation massage, etc. Also indicate the medium used for counseling (SMS, call, FB messenger, viber, etc.)

#### Google sheet tracker of mothers counseled online









fx	fX Record of mothers counseled by NCR BFFs											
	K	L	M		N	0	Р	Q	R	S		
1												
2												
3		Date					low-Up After Counseling	D-4-	Additional Queries	Actions taken as Basemmandetians		
4	Counseled by	Counseled (Mo/Day/Year)	Status	Cou	selor's Notes	Date Followed-Up (Mo/Day/Year)	Mother	Date Received (Mo/Day/Year)	Details of Query Received	Actions taken or Recommendations Name of person who assisted the n		
18	Ms. Dhang Rabino	4/27/2020	Done	complementary food breastfeeding. Natu can be given and no your child with love examples of comple continues. Advised weight and height m her baby to BNS as	continue giving her baby ds while continuing ral foods from the family's food of processed baby foods. Feed and lots of patience. I sent her ementary foods as bfdg her also to monitor her child's nonthly. I told her that I will refer signed at the health center to the work of the content of	5/1/2020	Mommy Jovilyn followed the advice given. She is giving the complementary foods I recommended slowly. This coming May 8, she will bring her child to the health center for immunization and will know his weight and height.					
	Ms. Tess Abando 4/27/2020 Done		The mother is a working mom and continue to express her breastmilk while she is at work. At home, she breastfeeds her baby especially now in ECQ, she has more time to feed her baby. When she is at work, she allows the caregiver to give the expressed BM to the baby. Mother clarified that her first question was regarding the expressed breast/milk stored in the fridge however fridge broke down and she noticed that some of the stored breastmilk thawed. Worried if the breastmilk is still safe to be given to baby. Advised that if the		4/30/2020	Followed advice and no problem encountered so far.						
		0 1			011 . 5 . 11 . 1					( ) )		
	+ ≣ 6	Instruction	ons • Record o	of Mothers 🔻	Client Feedback ▼							

Google sheet tracker of mothers counseled online









Additional Queries					
Date Received (Mo/Day/Year)	Details of Query Received	Actions taken or Recommendations given/ Name of person who assisted the mother	Testimonials/Thank you message of Mothers		
			from Ms. Arellano Good am po sir Fidel. Thank you po sa response niyo nung nakaraan. naging okay na po ang pag latch ni baby habang lumalaki siya kaya hindi na po ako nasasaktan thank you very much po and godbless		

Testimonials/thank you message of mothers







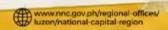


Salamat po ng marami. Nakakatuwa po na may ganito po kayo. Maraming mommies po ang matutulungan.

GIANNE KARLA REALIZO Breastfeeding Mother, Pasay City

# ONLINE COUNSELING ON INFANT AND YOUNG CHILD FEEDING

A project of City/District Nutrition program Coordinators of Metro Manila Association in partnership with the National Nutrition Council NCR







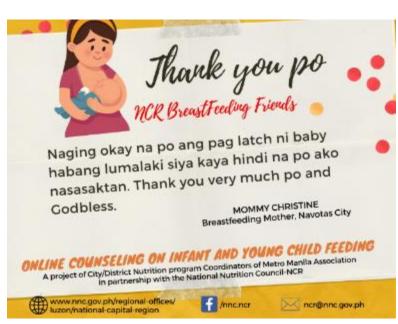


for answering all my queries regarding breastfeeding. Ang bilis po sumagot sa mga tanong. Hehe. Godbless po!

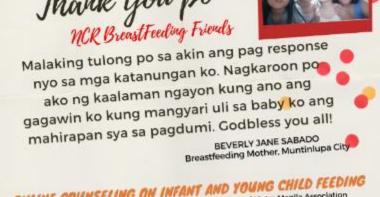
JL PANGANIBAN Breastfeeding Mother, Pasay City



A project of City/District Nutrition program Coordinators of Metro Manila Association in pertnership with the National Nutrition Council-NCR







# ONLINE COUNSELING ON INFANT AND YOUNG CHILD FEEDING

A project of City/District Nutrition program Coordinators of Metro Manilla Association in pertnership with the National Nutrition Council-NCR

# Thank you NCK Breast Feeding Friends



I will follow your advice .. Kasi hiwalay na time po sya kumakain ... But from now on isasabay ko po sya during our meal time... Thank you so much po talaga.. You've been a great help po sakin.

PRINCESS RED ROSE RODRIGUEZ Breastfeeding Mother, Silang, Cavite

# ONLINE COUNSELING ON INFANT AND YOUNG CHILD FEEDING

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"Malaking tulong po itong online counseling lalo ngayon sa panahong may pandemic dahil hindi po nakakapunta sa mga center para makahingi ng payo para saming mga nanay na bagong panganak. Malaking tulong din po ang mga binibigay ninyong recipe para samin. Nakakadagdag po ito ng sustansya para sa mga baby namin. Thank you po sa inyo."

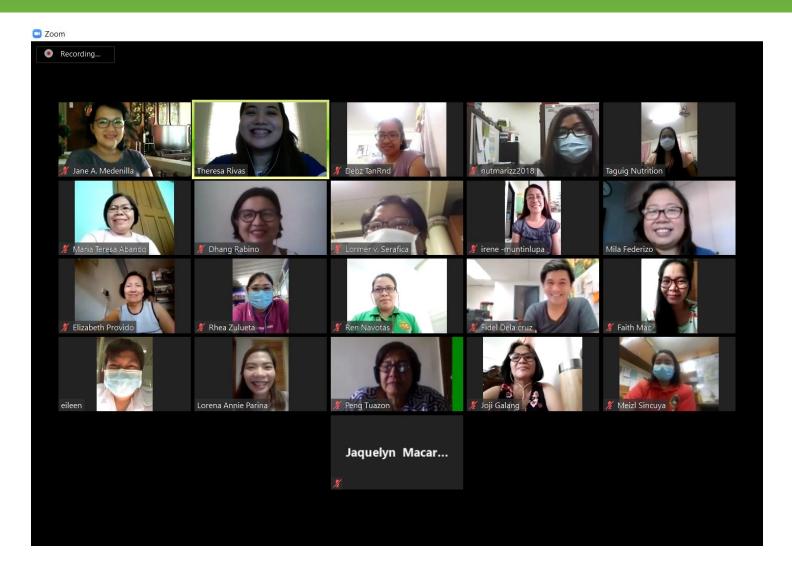
MOMMY RIZZALYN COMANDA Breastfeeding Mother, Muntinlupa City

# ONLINE COUNSELING ON INFANT AND YOUNG CHILD FEEDING

A project of City/District Nutrition program Coordinators of Metro Manila Association in partnership with the National Nutrition Council-NCR

# **Project Features**





 Regular online meetings with case management discussion among counselors







# **Project Features**



- IYCF-trained Barangay Nutrition Scholars tapped to do homevisits, follow-up, additional counseling and lactation massage, if needed
- BNSs updated through a webinar on "IYCF sa panahon ng COVID-19"











# **Project Features**



- Two (2) volunteer on-call medical IYCF program coordinators
- Access to resources on IYCF using Google Drive
- 38 volunteer IYCF counselors from 17 LGUs in NCR









	Question	Oo	Hindi
1.	Nasagot bang IYCF counselor ang iyong katanungan o concern?		
2.	Ang natanggap mo bang payo (advice) ay malinaw at madaling sundin o gawin?		
3.	Nakatulong ba ang online IYCF counseling sa iyo upang maimprove ang breastfeeding o pagpapakain sa iyong anak?		
	1 2 3	4	5

Over-all Rating	1 Poor	2 Fair	3 Satis- factory	4 Very Satis- factory	5 Excel- lent
Ano po ang over-all rating na iyong ibibigay sa iyong online IYCF counseling experience?					

# Client satisfaction feedback







# Renewed interest in home gardening





# FOOD SHARE PROGRAM FOR THE MONTH OF JUNE 2021





Bagumbayan, Taguig



Western Bicutan, Taguig



New Lower Bicutan, Taguig



Brgy. 56, Tondo

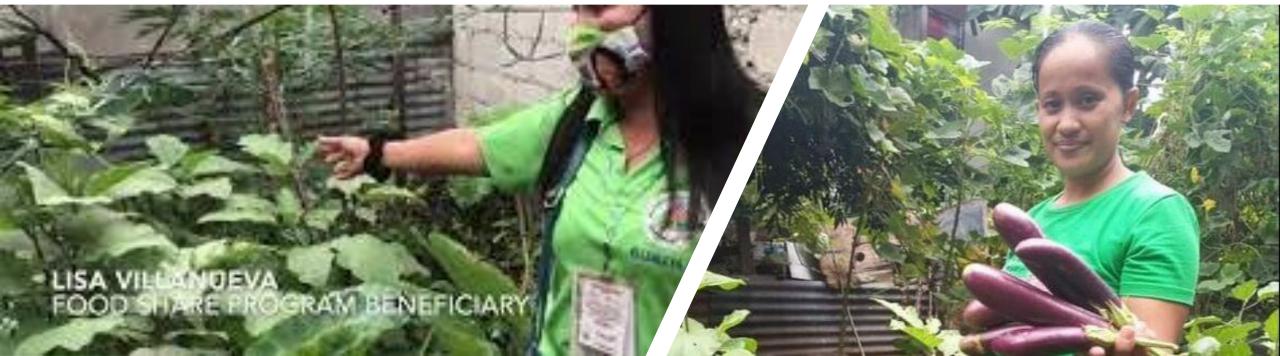


Paete, Laguna



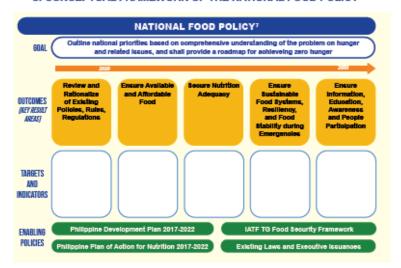
**PWD Village, Quezon City** 

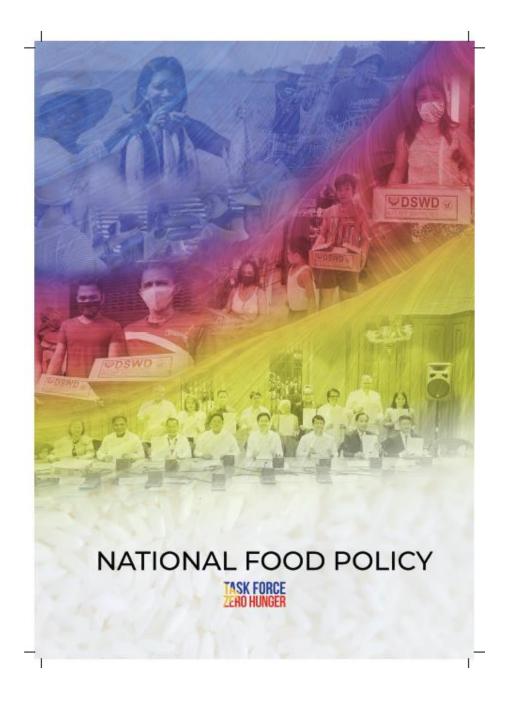






#### C. CONCEPTUAL FRAMEWORK OF THE NATIONAL FOOD POLICY?







- Strengthen online
   nutrition promotion using
   FB, Twitter, Tiktok, etc
- Online trainings for key concerns, e.g., nutrition education in day care centers

