

NEWS FROM DANONE OUT OF THE NUTRITION ARENA

SEA-PHN network

Manila, 26 July 2016

HIGHLIGHTS

1. Acquisition of WhiteWave Foods in the US

strengthening our Dairy division

organic and vegetable protein based milk products

2. 2016 ATNI-index ranking

The origins : The Global Alliance for Improved Nutrition (GAIN)

ATNI was founded by the Global Alliance for Improved Nutrition (GAIN), the Bill & Melinda Gates Foundation and the Wellcome Trust. GAIN is a Swiss foundation headquartered in Geneva with an international status granted by the Swiss government and was created in 2002, during a Special Session of the UN General Assembly dedicated to children. GAIN supports public-private partnerships enabling people all over the world to have access to essential nutrients and healthy dietary habits as well as build stronger, healthier and sustainable communities and economies.

BMS

Groupe Danone



NUTRITION GENERAL **3** 5.9

UNDERNUTRITION **3** 3.7

BMS **2** 31%

A **Governance** (10%)

B **Products** (25%)

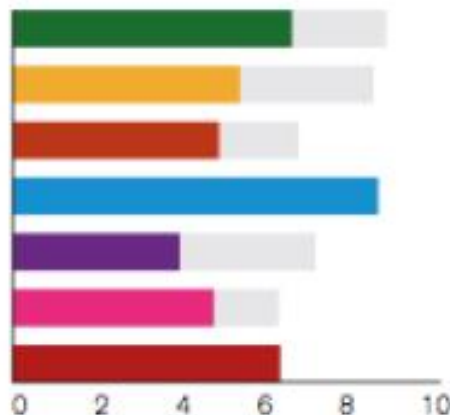
C **Accessibility** (20%)

D **Marketing** (20%)

E **Lifestyles** (5%)

F **Labeling** (15%)

G **Engagement** (5%)



6.5

5.3

4.8

8.5

3.9

4.7

6.3

Headquarters

France

Market capitalization

\$39,387 m

of employees

99,927

Total revenues*

\$25,593 m

Reported product categories

Baby Food; Dairy; Water and Beverages; Medical Nutrition

Reported revenue by geography**

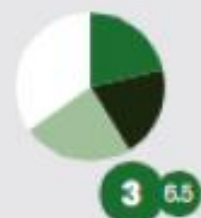
Asia-Pacific / Latin America / Middle East / Africa 38%, Europe 30%, CIS & North America 21%, France 9%

■ Highest score among rated companies

* Source: Capital IQ, USD exchange rate as of 31 Dec 2014

** Source: Capital IQ

A **Governance**



A1 Strategy

A2 Management

A3 Reporting

B **Products**



B1 Formulation

B2 Profiling

C **Accessibility**



C1 Pricing

C2 Distribution

D **Marketing**



D1 Policy (all)

D2 Compliance (all)

D3 Policy (children)

D4 Compliance (children)

E **Lifestyles**



E1 Employees

E2 Breastfeeding

E3 Consumers

F **Labeling**



F1 Facts

F2 Claims

G **Engagement**



G1 Lobbying

G2 Stakeholder

HIGHLIGHTS

3. Joined the FTSE4Good index, an investment index to measure the performance of companies demonstrating strong Environmental Social and Governance practices with additional criteria to be met for companies involved in manufacturing of breast milk substitutes

4. Introduced concept of “Alimentation” ~~ holistic / 360’ nutrition to include dimensions of eating behaviours, culture and total diet as a counter balance against exclusive focus on “healthy” products and nutrient composition only

5. Work on category recognition of Young Child Formulae (age 1-3 yrs)



DANONE

Alimentation in Danone

Healthier eating behaviours that nourish and satisfy us as well as socially and culturally connect us.

Nutrition in Danone

Science dealing with the connection between food, nutrients and eating behaviours and the impact they have on health.

1

Composition of Follow-Up Formula for Young Children Aged 12–36 Months: Recommendations of an International Expert Group Coordinated by the Nutrition Association of Thailand and the Early Nutrition Academy

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2

Summary of the Young Child Nutrition Workshop on the Recommended Intake of Milk in the Diet of Young Children and the Composition of Follow Up Formula held on 11 September 2015 in Jakarta, Indonesia